

**From:** [ARC Boston](#)  
**To:** [Dr. Zimlichman Eyal](#); [Yonatan Keschner](#)  
**Subject:** Invitation ARC Boston Opening Ceremony  
**Date:** Thursday, January 29, 2026 4:54:03 PM  
**Attachments:** [ARC LANDING BOSTON .pdf](#)

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We are pleased to invite you to the launch ceremony of **ARC Landing Boston**, marking the opening of our international platform connecting global health-tech innovation with the Massachusetts healthcare ecosystem. Please see the invitation below, which includes an embedded registration link for your convenience.

We are honored to welcome **Governor Healey, Secretary Eric Paley, Prof. Yitshak Kreiss, Prof. Eyal Zimlichman**, along with other distinguished leaders, to join us for this exciting occasion.

*Please note that attendance is by invitation only. If you are unable to attend and would like to suggest an alternate representative, please let us know and we will be happy to accommodate.*

We look forward to seeing you!

Yonatan Keschner, MD, MHCM  
CEO, ARC Landing Boston  
Faculty, Harvard Medical School  
[ykeschner@arcinnovation.org](mailto:ykeschner@arcinnovation.org)

**SHEBA**  
Tel HaShomer  
City of Health

**ARC**

# ARC Landing Boston: A New Center for Global Health Innovation

Sheba Medical Center and ARC cordially invite you to the opening ceremony  
**Held in the presence of Her Excellency, Governor Maura Healey  
of the Commonwealth of Massachusetts.**

**March 3, 2026** | 60 State Street,  
**Tuesday** | Suite 1400, Boston  
**1:30**

ARC, the innovation arm of Sheba Medical Center - Israel's largest and most advanced medical institution - is a proven engine for transformative healthcare, improving patient outcomes while driving sustainable economic growth and strengthening the broader healthcare ecosystem.

ARC is now coming to Boston, establishing a strategic platform for international healthtech startups, connecting them with Massachusetts' leading healthcare community to accelerate transformation through the delivery of advanced healthcare solutions with measurable impact, while driving economic growth

**RSVP REQUIRED**

This invitation is personal and non-transferable.

**From:** [אשרת חודרה - Oshrat G. Hodara](#)  
**To:** [Yonatan Keschner](#); [Dolev Melamed](#)  
**Subject:** POSTPONED TO A LATER DATE: Important Update Regarding Tuesday's Opening Ceremony - ARC Landing Boston  
**Date:** Sunday, March 1, 2026 10:50:46 AM  
**Attachments:** [Opening Ceremony Update.pdf](#)  
**Importance:** High

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Dear all,  
See below for those that may have missed this original message.

**Oshrat Goldberg Hodara, MHSA, CHC**

Director of International Partnerships  
[ARC Innovation](#) at Sheba Medical Center at Tel HaShomer

Office phone: 03-530-9148  
Mobile/WhatsApp: +972-55-500-1933  
Email: [Oshrat.Hodara@sheba.health.gov.il](mailto:Oshrat.Hodara@sheba.health.gov.il)  
Website: [Home - ARC-Sheba \(arcinnovation.org\)](http://Home-ARC-Sheba(arcinnovation.org))

---

**From:** Dolev Melamed <dmelamed@arcinnovation.org>  
**Sent:** Sunday, March 1, 2026 12:58 AM  
**To:** Yonatan Keschner <ykeschner@arcinnovation.org>  
**Subject:** Important Update Regarding Tuesday's Opening Ceremony

*Please see below for an important update from our CEO:*

To Our Distinguished Guests,

I hope this message finds you safe and well.

It is with thoughtful consideration that I write to share an update regarding the ARC Landing Boston Ribbon Cutting and Opening Ceremony, originally scheduled for this Tuesday, March 3rd, which we had planned to hold in conjunction with Governor Healey, Secretary Paley, Secretary Mahania, Treasurer Goldberg, other government leaders, and senior leadership from surrounding medical centers and healthcare organizations.

Due to recent developments in the Middle East, **we have made the difficult decision to postpone this much awaited event.** While we were very much looking forward to welcoming you to Boston and celebrating this important milestone together, we feel it is most appropriate to pause at this time while our local and global leaders are currently focused on unfolding events.

We sincerely hope for everyone's safety, strength, and well-being during this time. Our thoughts are with all those affected, including members of our extended community, colleagues, and loved ones. We also recognize that some of you are traveling from abroad and appreciate the disruption this may cause to your plans. Please let us know if we can be helpful in any way, and of course you are always welcome to be hosted at our office if you have already arrived in Boston.

The first cohort of startups, slated to start this week, will start the program as planned, and we have a full range of activities set up for them locally as they start their journey in Massachusetts. We know many of you will be involved with the program, and we look forward to working together to turn this into an effective and successful program, for both the companies, as well as for the Commonwealth.

**We are postponing the opening ceremony and will share the new date and time for the event soon.**

Thank you for your understanding, your partnership, and your continued support.

With sincere appreciation,

Yonatan Keschner, MD, MHCM  
CEO, ARC Landing Boston  
Faculty, Harvard Medical School

Eyal Zimlichman, MD, MHCM  
Chief Innovation, Transformation and AI Officer, Sheba Medical Center  
Founder and Director, ARC



**From:** [Yonatan Keschner](#)  
**Cc:** [Dr. Zimlichman Eyal](#); [Dolev Melamed](#)  
**Subject:** Join Us: ARC Boston Evening Cocktail Reception | April 14 with Prof Kreiss  
**Date:** Thursday, April 9, 2026 5:06:02 PM  
**Attachments:** [image.png](#)

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Dear Distinguished Guests,

You are cordially invited to join us for an exclusive **evening welcome cocktail reception** in honor of our distinguished VIP and out-of-town guests, held on the evening prior to the official Opening Ceremony of ARC Landing Boston with **Professor Kreiss and Professor Zimlichman**.

*Please note that attendance is by invitation only and [registration](#) is required. (You should have also received earlier an invitee directly from the email platform RSVPify).*

This special gathering will provide an opportunity to connect with fellow leaders, innovators, and partners from across the global healthcare ecosystem in an elegant and relaxed setting. We look forward to welcoming you as we celebrate the launch of ARC Landing Boston and the beginning of an exciting new chapter of collaboration and innovation.

All our guests will have complimentary access to the *View Boston Observation Deck* to enjoy stunning views of Boston!

We look forward to seeing you!

**ARC Landing Boston**



# YOU ARE INVITED

**You are cordially invited to join us for a private  
Welcome Cocktail Reception  
ahead of the official opening ceremony for  
ARC Landing Boston**

**Tuesday, April 14th, 2026**  
5:30pm - 7:30pm

Studio 50 @ View Boston | Prudential Center  
800 Boylston Street, Boston, MA

Light appetizers and refreshments will be served

[\*\*RSVP NOW\*\*](#)

We hope you can join us!

*This invitation is private and non-transferable*

**From:** [Consul General Assistant - Consulate General of ISRAEL in Boston](#)  
**To:** [Consul General Assistant - Consulate General of ISRAEL in Boston](#)  
**Subject:** You're Invited: Israel's Independence Day Celebration with the Consulate General of Israel to New England  
**Date:** Thursday, May 7, 2026 10:24:35 AM  
**Attachments:** [pastedImage.png](#)

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Good morning,

We would like to invite you to attend our celebration of Israel's 78th Independence Day. Please [click this link](#) to register.

This invitation admits one and is non-transferable.  
If you have any questions, please email [cg-assistant@boston.mfa.gov.il](mailto:cg-assistant@boston.mfa.gov.il).



*The Consul General of Israel to New England  
Mr. Benjamin Sharoni and Mrs. Dalit Sharoni-Parsser*

*Request the pleasure of your company at a reception on the occasion of*

*THE STATE OF ISRAEL'S  
78<sup>TH</sup> INDEPENDENCE DAY*

*Monday, May 18, 2026, 6:30 pm*

*Boston, MA 02108*

*Location Provided Upon RSVP*



*This invitation is valid for one guest and non-transferable.*

*Guests must RSVP by May 8<sup>th</sup> and bring a government issued ID to attend.*

*Large bags are not permitted.*

*Please email [cg-assistant@boston.mfa.gov.il](mailto:cg-assistant@boston.mfa.gov.il) with any questions.*

**From:** [Benjamin Sharoni- Consulate General of ISRAEL to N](#)  
**To:** [Jeanne LeClair](#); [Hawa Fall](#); [Kirk Taylor](#)  
**Subject:** Personal invite: Mind & Startup — How Israeli Tech is Reshaping Brain Health (Sept 9)  
**Date:** Thursday, August 13, 2026 11:27:34 AM  
**Attachments:** [September 9th \(2026\) Event Invitation.pdf](#)

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Dear Dr. Taylor, Ms. LeClair, Ms. Fall,

I hope you're having a great summer!

I'm writing to personally invite you to an upcoming gathering that highlights some of the most groundbreaking work happening at the intersection of neuroscience and technology: **Mind & Startup: How Israeli Tech is Reshaping Brain Health.**

Brain-related conditions remain among healthcare's toughest challenges, but Israeli innovation is helping reshape how we diagnose and treat them. We have an extraordinary lineup featuring leaders from both the local New England ecosystem and Israel's top health-tech ventures:

- **Keynote Speaker:** [Dr. Michal Preminger](#) ([BioMed X Venture Labs](#))
- **Panelists:** [Dr. Noam Peled](#) ([FIND Neuro](#)), [Dr. Yotam Eldar](#) ([Modulight Bio](#)), and [Prof. Haitham Amal](#) ([Harvard Medical School](#), [Point6 Bio](#) & [NeuroNOS](#))
- **Moderator:** [Eran Orr](#) ([XRHealth](#))

#### Event Details:

- **Date:** Wednesday, September 9, 2026
- **Time:** 6:00 PM
- **Location:** Somerville, MA (*Exact location provided upon registration*)

I wanted to reach out to you directly and to personally invite to you come. It promises to be an inspiring evening of insights, conversation, and high-impact networking.

Please let me know if you can make it, or feel free to RSVP directly via this link:  
<https://form.jotform.com/262175291863160>

Looking forward to seeing you there!

Warmly,

Benny

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## Invitation ARC Boston Opening Ceremony

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**From** ARC Boston <ARCBoston@arcinnovation.org>

**Date** Thu 1/22/2026 2:22 PM

**Cc** Eyal.Zimlichman@sheba.health.gov.il <Eyal.Zimlichman@sheba.health.gov.il>; Yonatan Keschner <ykeschner@arcinnovation.org>

 1 attachment (5 MB)

ARC LANDING BOSTON .pdf;

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Yonatan Keschner, MD, MHCM  
CEO, ARC Landing Boston  
ykeschner@arcinnovation.org

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March 3, 2026  
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**RSVP REQUIRED**

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## Invitation ARC Boston Opening Ceremony

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**From** ARC Boston <ARCBoston@arcinnovation.org>

**Date** Thu 1/29/2026 4:54 PM

**To** Dr. Zimlichman Eyal <eyal.zimlichman@sheba.health.gov.il>; Yonatan Keschner <ykeschner@arcinnovation.org>

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Yonatan Keschner, MD, MHCM  
CEO, ARC Landing Boston  
Faculty, Harvard Medical School  
ykeschner@arcinnovation.org



# ARC Landing Boston: A New Center for Global Health Innovation

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**RSVP REQUIRED**

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**[Important] Event Postponed: Welcome Cocktail & Opening Ceremony**

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**From** Dolev Melamed <dmelamed@arcinnovation.org>

**Date** Sat 2/28/2026 9:34 PM

**To** Yonatan Keschner <ykeschner@arcinnovation.org>

**Cc** Dr. Eyal Zimlichman <eyal.zimlichman@sheba.health.gov.il>; ד"ר דפנה <daphna.deane@sheba.health.gov.il>;  
Angela W. Rabinovich <angela.rabinovich@sheba.health.gov.il>; Erica Bennett  
<erica.bennett@sheba.health.gov.il>; Oshrat G. Hodara <oshrat.hodara@sheba.health.gov.il>

 1 attachment (111 KB)

Opening Ceremony Update.pdf;

*Please see below for an important message from our CEO:*

To Our Distinguished Guests,

We wanted to follow up on our earlier email, particularly for our guests traveling from out of town, regarding the unfortunate need to postpone the Opening Ceremony due to the recent developments in the Middle East. We will also be postponing the Welcome Cocktail Reception that was scheduled for the evening before the Opening Ceremony, Monday, March 2nd.

We understand that some of you may already be in Boston or still have plans to travel here this week. To help us plan appropriately, **if you are an out-of-town guest who will still be in Boston this week**, please let us know your status by completing [this brief form](#). We would still very much like to host you and determine what type of meeting or gathering we can arrange while you are in town.

Thank you — we truly appreciate your flexibility and understanding, and we very much hope you will be able to join us when we reschedule this important event.

Sincerely,

Yonatan Keschner, MD, MHCM  
CEO, ARC Landing Boston  
Faculty, Harvard Medical School



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**POSTPONED TO A LATER DATE: Important Update Regarding Tuesday's Opening Ceremony - ARC Landing Boston**

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**From** אושרת חודרה - Oshrat G. Hodara <Oshrat.Hodara@sheba.health.gov.il>  
**Date** Sun 3/1/2026 10:50 AM  
**To** Yonatan Keschner <ykeschner@arcinnovation.org>; Dolev Melamed <dmelamed@arcinnovation.org>

 1 attachment (111 KB)  
Opening Ceremony Update.pdf;

Dear all,  
See below for those that may have missed this original message.

**Oshrat Goldberg Hodara, MHSA, CHC**  
Director of International Partnerships  
[ARC Innovation](#) at Sheba Medical Center at Tel HaShomer

Office phone: 03-530-9148  
Mobile/WhatsApp: +972-55-500-1933  
Email: [Oshrat.Hodara@sheba.health.gov.il](mailto:Oshrat.Hodara@sheba.health.gov.il)  
Website: [Home - ARC-Sheba \(arcinnovation.org\)](http://Home-ARC-Sheba.arcinnovation.org)

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**From:** Dolev Melamed <dmelamed@arcinnovation.org>  
**Sent:** Sunday, March 1, 2026 12:58 AM  
**To:** Yonatan Keschner <ykeschner@arcinnovation.org>  
**Subject:** Important Update Regarding Tuesday's Opening Ceremony

*Please see below for an important update from our CEO:*

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Due to recent developments in the Middle East, **we have made the difficult decision to *postpone* this much awaited event.** While we were very much looking forward to welcoming you to Boston and celebrating this important milestone together, we feel it is most appropriate to pause at this time while our local and global leaders are currently focused on unfolding events.

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The first cohort of startups, slated to start this week, will start the program as planned, and we have a full range of activities set up for them locally as they start their journey in Massachusetts. We know many of you will be involved with the program, and we look forward to working together to turn this into an effective and successful program, for both the companies, as well as for the Commonwealth.

**We are postponing the opening ceremony and will share the new date and time for the event soon.**

Thank you for your understanding, your partnership, and your continued support.

With sincere appreciation,

Yonatan Keschner, MD, MHCM  
CEO, ARC Landing Boston  
Faculty, Harvard Medical School

Eyal Zimlichman, MD, MHCM  
Chief Innovation, Transformation and AI Officer, Sheba Medical Center  
Founder and Director, ARC



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## Join Us: ARC Boston Evening Cocktail Reception | April 14 with Prof Kreiss

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From Yonatan Keschner <ykeschner@arcinnovation.org>

Date Thu 4/9/2026 5:06 PM

Cc Dr. Zimlichman Eyal <eyal.zimlichman@sheba.health.gov.il>; Dolev Melamed <dmelamed@arcinnovation.org>

Dear Distinguished Guests,

You are cordially invited to join us for an exclusive **evening welcome cocktail reception** in honor of our distinguished VIP and out-of-town guests, held on the evening prior to the official Opening Ceremony of ARC Landing Boston with **Professor Kreiss and Professor Zimlichman**.

*Please note that attendance is by invitation only and [registration](#) is required. (You should have also received earlier an invitee directly from the email platform RSVPify).*

This special gathering will provide an opportunity to connect with fellow leaders, innovators, and partners from across the global healthcare ecosystem in an elegant and relaxed setting. We look forward to welcoming you as we celebrate the launch of ARC Landing Boston and the beginning of an exciting new chapter of collaboration and innovation.

All our guests will have complimentary access to the *View Boston Observation Deck* to enjoy stunning views of Boston!

We look forward to seeing you!

**ARC Landing Boston**

# YOU ARE INVITED

**You are cordially invited to join us for a private  
Welcome Cocktail Reception  
ahead of the official opening ceremony for  
ARC Landing Boston**

**Tuesday, April 14th, 2026**  
5:30pm - 7:30pm

Studio 50 @ View Boston | Prudential Center  
800 Boylston Street, Boston, MA

Light appetizers and refreshments will be served

[\*\*RSVP NOW\*\*](#)

We hope you can join us!

*This invitation is private and non-transferable*

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## Catching up soon? Celebrating Israel's Independence Day

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**From** Benjamin Sharoni- Consulate General of ISRAEL in B <Cg@boston.mfa.gov.il>

**Date** Mon 4/20/2026 10:02 AM

**To** Jeanne LeClair <JLeClair@masslifesciences.com>

Dear Jeanne,

I wanted to reach out and let you know that we are getting everything ready for our Israel Independence Day Reception on May 18! We're hosting it in downtown Boston, and it's shaping up to be a fantastic evening with a great group of friends and partners.

I'm really looking forward to the celebration, and I'd love to have you there to share a toast with us and catch up. It's going to be a fun night, and it would be great to see you in the crowd.

You should have already received a formal invitation with all the logistics and a registration link in a separate email, so please be sure to check for that to officially RSVP.

Can't wait to see you there!

Best,

Benny

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**FW: Droxi <>Massachusetts Life Sciences Center Introduction**

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**From** Dcm - Consulate General of ISRAEL in Boston <dcm@boston.mfa.gov.il>

**Date** Thu 8/6/2026 2:24 PM

**To** Gadi Shenhar <gadi@droxi.ai>; Jeanne LeClair <JLeClair@masslifesciences.com>; Hawa Fall <hfall@masslifesciences.com>; Noa Sokolowski <noa@droxi.ai>

Good afternoon Hawa, Jeanne, Gadi and Noa, it's a pleasure to connect you all in this email.

Gadi, Hawa Fall -Manager of Business Development and Jeanne LeClair-Chief Business Officer both from Massachusetts Life Sciences Center.

Hawa, Jeanne, Gadi is CEO and co-founder of Droxi, Boston-based healthcare AI company working on primary care capacity, and Noa -Gadi's personal assistant.

We feel it's a great and important connection and I'll let you take it from here.

Thank you  
Liron

**Liron Finkelstein**

Deputy Consul General

*Consulate General of Israel to New England*

*1 Washington St, Boston, MA 02108*





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**You're Invited: Israel's Independence Day Celebration with the Consulate General of Israel to New England**

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**From** Consul General Assistant - Consulate General of ISRAEL in Boston <Cg-Assistant@boston.mfa.gov.il>

**Date** Mon 5/4/2026 12:30 PM

**To** Consul General Assistant - Consulate General of ISRAEL in Boston <Cg-Assistant@boston.mfa.gov.il>

Good afternoon,

We would like to invite you to attend our celebration of Israel's 78th Independence Day. Please [click this link](#) to register.

This invitation admits one and is non-transferable.

If you have any questions, please email [cg-assistant@boston.mfa.gov.il](mailto:cg-assistant@boston.mfa.gov.il).



*The Consul General of Israel to New England  
Mr. Benjamin Sharoni and Mrs. Dalit Sharoni-Parsser*

*Request the pleasure of your company at a reception on the occasion of*

*THE STATE OF ISRAEL'S  
78<sup>TH</sup> INDEPENDENCE DAY*

*Monday, May 18, 2026, 6:30 pm*

*Boston, MA 02108*

*Location Provided Upon RSVP*



*This invitation is valid for one guest and non-transferable.*

*Guests must RSVP by May 5<sup>th</sup> and bring a government issued ID to attend.*

*Large bags are not permitted.*

*Please email [cg-assistant@boston.mfa.gov.il](mailto:cg-assistant@boston.mfa.gov.il) with any questions.*

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**RE: Introduction to Droxi - primary care capacity**

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**From** Hawa Fall <hfall@masslifesciences.com>

**Date** Wed 8/5/2026 1:29 PM

**To** Economy - Consulate General of ISRAEL in Boston <Economy@boston.mfa.gov.il>; Jeanne LeClair <JLeClair@masslifesciences.com>

**Cc** Dcm - Consulate General of ISRAEL in Boston <dcm@boston.mfa.gov.il>; Benjamin Sharoni- Consulate General of ISRAEL to N <Cg@boston.mfa.gov.il>

Hi Hagay,

I hope you have been well.

I'm adding my colleague Jeanne LeClair to the email thread. We would be happy to meet with the company to learn more and identify which agencies and resources may be the best fit.

If it's easier on your end, please feel free to share a few dates and times that work for you, and we'll be happy to coordinate.

Kind regards,

Hawa

**Hawa Fall, PharmD, MBA**  
**Manager of Business Development**

781-296-3873

[Book time to meet with me](#)

[masslifesciences.com](https://masslifesciences.com)

1075 Main St. Suite 100, Waltham, MA 02451

 **Massachusetts**  
LIFE SCIENCES CENTER

 **fX in**  
[Join the Newsletter](#)

---

**From:** Economy - Consulate General of ISRAEL in Boston <Economy@boston.mfa.gov.il>

**Sent:** Wednesday, July 29, 2026 12:33 PM

**To:** Hawa Fall <hfall@masslifesciences.com>

**Cc:** Dcm - Consulate General of ISRAEL in Boston <dcm@boston.mfa.gov.il>; Benjamin Sharoni- Consulate General of ISRAEL to N <Cg@boston.mfa.gov.il>

**Subject:** Introduction to Droxi - primary care capacity

Dear Ms. Fall,

I hope this email finds you well.

My name is Hagay Benjamin, Director of Economic Affairs at the Israeli Consulate.

I wanted to flag a company I think could be of interest to the Massachusetts Life Sciences Center. Droxi is a Boston-based healthcare AI company working on primary care capacity. They opened their Boston office several months ago and already have about 20 employees there, alongside roughly 70 in Israel.

Their software gives clinicians back more than five hours a week and helps practices claim Medicare revenue that is currently going unclaimed. Adoption is the part I found most striking: clinicians choose Droxi in 49 out of every 50 applicable cases. They are live today across several states with health systems, community health centers and FQHCs.

Would you be open to an introduction to their CEO, Gadi Shenhar? Happy to connect you by email if it's of interest.

Best,  
Hagay

## **Hagay Benjamin**

Innovation and Economic Affairs  
Consulate General of Israel to New England  
1 Wahington St, Boston, MA 02108  
E: [Economy@boston.mfa.gov.il](mailto:Economy@boston.mfa.gov.il)



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**Personal invite: Mind & Startup — How Israeli Tech is Reshaping Brain Health (Sept 9)**

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**From** Benjamin Sharoni- Consulate General of ISRAEL to N <Cg@boston.mfa.gov.il>

**Date** Thu 8/13/2026 11:27 AM

**To** Jeanne LeClair <JLeClair@masslifesciences.com>; Hawa Fall <hfall@masslifesciences.com>; Kirk Taylor <KTaylor@masslifesciences.com>

 1 attachment (1 MB)

September 9th (2026) Event Invitation.pdf;

Dear Dr. Taylor, Ms. LeClair, Ms. Fall,

I hope you're having a great summer!

I'm writing to personally invite you to an upcoming gathering that highlights some of the most groundbreaking work happening at the intersection of neuroscience and technology: **Mind & Startup: How Israeli Tech is Reshaping Brain Health**.

Brain-related conditions remain among healthcare's toughest challenges, but Israeli innovation is helping reshape how we diagnose and treat them. We have an extraordinary lineup featuring leaders from both the local New England ecosystem and Israel's top health-tech ventures:

- **Keynote Speaker:** [Dr. Michal Preminger](#) ([BioMed X Venture Labs](#))
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- **Moderator:** [Eran Orr](#) ([XRHealth](#))

**Event Details:**

- **Date:** Wednesday, September 9, 2026
- **Time:** 6:00 PM
- **Location:** Somerville, MA (*Exact location provided upon registration*)

I wanted to reach out to you directly and to personally invite to you come. It promises to be an inspiring evening of insights, conversation, and high-impact networking.

Please let me know if you can make it, or feel free to RSVP directly via this link:  
<https://form.jotform.com/262175291863160>

Looking forward to seeing you there!

Warmly,

Benny



Saturday, February 28, 2026

To Our Distinguished Guests,

I hope this message finds you safe and well.

It is with thoughtful consideration that I write to share an update regarding the ARC Landing Boston Ribbon Cutting and Opening Ceremony, originally scheduled for this Tuesday, March 3rd, which we had planned to hold in conjunction with Governor Healey, Secretary Paley, Secretary Mahania, Treasurer Goldberg, other government leaders, and senior leadership from surrounding medical centers and healthcare organizations.

Due to recent developments in the Middle East, **we have made the difficult decision to *postpone* this much awaited event.** While we were very much looking forward to welcoming you to Boston and celebrating this important milestone together, we feel it is most appropriate to pause at this time while our local and global leaders are currently focused on unfolding events.

We sincerely hope for everyone's safety, strength, and well-being during this time. Our thoughts are with all those affected, including members of our extended community, colleagues, and loved ones. We also recognize that some of you are traveling from abroad and appreciate the disruption this may cause to your plans. Please let us know if we can be helpful in any way, and of course you are always welcome to be hosted at our office if you have already arrived in Boston.

The first cohort of startups, slated to start this week, will start the program as planned, and we have a full range of activities set up for them locally as they start their journey in Massachusetts. We know many of you will be involved with the program, and we look forward to working together to turn this into an effective and successful program, for both the companies, as well as for the Commonwealth.

**We are postponing the opening ceremony and will share the new date and time for the event soon.**

Thank you for your understanding, your partnership, and your continued support.

With sincere appreciation,

Yonatan Keshner, MD, MHCM  
CEO, ARC Landing Boston  
Faculty, Harvard Medical School

Eyal Zimlichman, MD, MHCM  
Chief Innovation, Transformation and AI Officer, Sheba Medical Center  
Founder and Director, ARC





Saturday, February 28, 2026

To Our Distinguished Guests,

I hope this message finds you safe and well.

It is with thoughtful consideration that I write to share an update regarding the ARC Landing Boston Ribbon Cutting and Opening Ceremony, originally scheduled for this Tuesday, March 3rd, which we had planned to hold in conjunction with Governor Healey, Secretary Paley, Secretary Mahania, Treasurer Goldberg, other government leaders, and senior leadership from surrounding medical centers and healthcare organizations.

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Eyal Zimlichman, MD, MHCM  
Chief Innovation, Transformation and AI Officer, Sheba Medical Center  
Founder and Director, ARC

You Are Invited

# Mind & Startup: How Israeli Tech is Reshaping Brain Health

Israeli Tech Innovation in  
Brain-Related Conditions

## Keynote Speaker

**Michal Preminger, PhD, MBA**  
BioMed X Venture Labs

## Panel Participants

**Noam Peled, PhD**  
Co-Founder & CEO of FIND Neuro

**Yotam Eldar, MD**  
Co-Founder & CEO of Modulight Bio

**Prof. Haitham Amal**  
Visiting Professor, Harvard Medical School  
Co-Founder of Point6 Bio Ltd and NeuroNOS

## Moderator

**Eran Orr**  
Founder and CEO of XRHealth

SEPT  
**09**  
2026

WEDNESDAY

AT 06:00 PM

Somerville, MA  
(Exact Location Will Be Provided)  
[Click Here to RSVP](#)



## Hawa Fall

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**From:** Hawa Fall  
**Sent:** Wednesday, August 5, 2026 1:29 PM  
**To:** Economy - Consulate General of ISRAEL in Boston; Jeanne LeClair  
**Cc:** Dcm - Consulate General of ISRAEL in Boston; Benjamin Sharoni- Consulate General of ISRAEL to N  
**Subject:** RE: Introduction to Droxi - primary care capacity

Hi Hagay,

I hope you have been well.

I'm adding my colleague Jeanne LeClair to the email thread. We would be happy to meet with the company to learn more and identify which agencies and resources may be the best fit.

If it's easier on your end, please feel free to share a few dates and times that work for you, and we'll be happy to coordinate.

Kind regards,

Hawa

**Hawa Fall, PharmD, MBA**  
**Manager of Business Development**  
781-296-3873

[Book time to meet with me](#)

[masslifesciences.com](https://masslifesciences.com)

1075 Main St. Suite 100, Waltham, MA 02451

 **Massachusetts**  
LIFE SCIENCES CENTER



Join the Newsletter

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**From:** Economy - Consulate General of ISRAEL in Boston <Economy@boston.mfa.gov.il>  
**Sent:** Wednesday, July 29, 2026 12:33 PM  
**To:** Hawa Fall <hfall@masslifesciences.com>  
**Cc:** Dcm - Consulate General of ISRAEL in Boston <dcm@boston.mfa.gov.il>; Benjamin Sharoni- Consulate General of ISRAEL to N <Cg@boston.mfa.gov.il>  
**Subject:** Introduction to Droxi - primary care capacity

Dear Ms. Fall,

I hope this email finds you well.

My name is Hagay Benjamin, Director of Economic Affairs at the Israeli Consulate.

I wanted to flag a company I think could be of interest to the Massachusetts Life Sciences Center. Droxi is a Boston-based healthcare AI company working on primary care capacity. They opened their Boston office several months ago and already have about 20 employees there, alongside roughly 70 in Israel.

Their software gives clinicians back more than five hours a week and helps practices claim Medicare revenue that is currently going unclaimed. Adoption is the part I found most striking: clinicians choose Droxi in 49 out of every 50 applicable cases. They are live today across several states with health systems, community health centers and FQHCs.

Would you be open to an introduction to their CEO, Gadi Shenhar? Happy to connect you by email if it's of interest.

Best,  
Hagay

**Hagay Benjamin**

Innovation and Economic Affairs  
Consulate General of Israel to New England  
1 Wahington St, Boston, MA 02108  
E: [Economy@boston.mfa.gov.il](mailto:Economy@boston.mfa.gov.il)



## Hawa Fall

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**From:** Economy - Consulate General of ISRAEL in Boston <Economy@boston.mfa.gov.il>  
**Sent:** Wednesday, August 5, 2026 1:27 PM  
**To:** Hawa Fall  
**Subject:** Automatic reply: Introduction to Droxi - primary care capacity

Hello,  
Thank you for reaching out.  
I have left my position at the Consulate.  
For any support, please contact Liron Finkelstein, Deputy Consul General, at [dcm@boston.mfa.gov.il](mailto:dcm@boston.mfa.gov.il).

Best,

## Hawa Fall

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**From:** Dcm - Consulate General of ISRAEL in Boston <dcm@boston.mfa.gov.il>  
**Sent:** Thursday, August 6, 2026 2:22 PM  
**To:** Gadi Shenhar; Jeanne LeClair; Hawa Fall; Noa Sokolowski  
**Subject:** FW: Droxi <>Massachusetts Life Sciences Center Introduction

Good afternoon Hawa, Jeanne, Gadi and Noa, it's a pleasure to connect you all in this email.

Gadi, Hawa Fall -Manager of Business Development and Jeanne LeClair-Chief Business Officer both from Massachusetts Life Sciences Center.

Hawa, Jeanne, Gadi is CEO and co-founder of Droxi, Boston-based healthcare AI company working on primary care capacity, and Noa -Gadi's personal assistant.

We feel it's a great and important connection and I'll let you take it from here.

Thank you  
Liron

### Liron Finkelstein

Deputy Consul General

*Consulate General of Israel to New England*

*1 Washington St, Boston, MA 02108*



Consulate General of Israel  
to New England   
הקונסוליה הכללית של ישראל לנו אינגלנד

## Hawa Fall

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**From:** Economy - Consulate General of ISRAEL in Boston <Economy@boston.mfa.gov.il>  
**Sent:** Wednesday, July 29, 2026 12:33 PM  
**To:** Hawa Fall  
**Cc:** Dcm - Consulate General of ISRAEL in Boston; Benjamin Sharoni- Consulate General of ISRAEL to N  
**Subject:** Introduction to Droxi - primary care capacity  
**Attachments:** Droxi-One-Pager.pdf

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Dear Ms. Fall,

I hope this email finds you well.

My name is Hagay Benjamin, Director of Economic Affairs at the Israeli Consulate.

I wanted to flag a company I think could be of interest to the Massachusetts Life Sciences Center. Droxi is a Boston-based healthcare AI company working on primary care capacity. They opened their Boston office several months ago and already have about 20 employees there, alongside roughly 70 in Israel.

Their software gives clinicians back more than five hours a week and helps practices claim Medicare revenue that is currently going unclaimed. Adoption is the part I found most striking: clinicians choose Droxi in 49 out of every 50 applicable cases. They are live today across several states with health systems, community health centers and FQHCs.

Would you be open to an introduction to their CEO, Gadi Shenhar? Happy to connect you by email if it's of interest.

Best,  
Hagay

### Hagay Benjamin

Innovation and Economic Affairs  
Consulate General of Israel to New England  
1 Wahington St, Boston, MA 02108  
E: [Economy@boston.mfa.gov.il](mailto:Economy@boston.mfa.gov.il)



## Hawa Fall

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**From:** Benjamin Sharoni- Consulate General of ISRAEL to N <Cg@boston.mfa.gov.il>  
**Sent:** Thursday, August 13, 2026 11:27 AM  
**To:** Jeanne LeClair; Hawa Fall; Kirk Taylor  
**Subject:** Personal invite: Mind & Startup — How Israeli Tech is Reshaping Brain Health (Sept 9)  
**Attachments:** September 9th (2026) Event Invitation.pdf

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Dear Dr. Taylor, Ms. LeClair, Ms. Fall,

I hope you're having a great summer!

I'm writing to personally invite you to an upcoming gathering that highlights some of the most groundbreaking work happening at the intersection of neuroscience and technology: **Mind & Startup: How Israeli Tech is Reshaping Brain Health.**

Brain-related conditions remain among healthcare's toughest challenges, but Israeli innovation is helping reshape how we diagnose and treat them. We have an extraordinary lineup featuring leaders from both the local New England ecosystem and Israel's top health-tech ventures:

- **Keynote Speaker:** [Dr. Michal Preminger](#) ([BioMed X Venture Labs](#))
- **Panelists:** [Dr. Noam Peled](#) ([FIND Neuro](#)), [Dr. Yotam Eldar](#) ([Modulight Bio](#)), and [Prof. Haitham Amal](#) ([Harvard Medical School](#), [Point6 Bio](#) & [NeuroNOS](#))
- **Moderator:** [Eran Orr](#) ([XRHealth](#))

### Event Details:

- **Date:** Wednesday, September 9, 2026
- **Time:** 6:00 PM
- **Location:** Somerville, MA (*Exact location provided upon registration*)

I wanted to reach out to you directly and to personally invite you come. It promises to be an inspiring evening of insights, conversation, and high-impact networking.

Please let me know if you can make it, or feel free to RSVP directly via this link:  
<https://form.jotform.com/262175291863160>

Looking forward to seeing you there!

Warmly,



Benny