From:	Kirk Taylor
To:	Jeevan Ramapriya
Cc:	Hawa Fall; Joseph P. Sullivan
Subject:	Fwd: Invitation - Event with BIRD Foundation CEO – August 12
Date:	Thursday, July 31, 2025 4:00:02 PM
Attachments:	BIRD 1-Pager and bios-July 2025.docx BIRD Foundation Event Invitation.pdf

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Hello Jeevan- FYI. I think this one is more for you.

Regards,

Kirk

Begin forwarded message:

From: Consul General - Consulate General of ISRAEL in Boston <Cg@boston.mfa.gov.il>
Date: July 31, 2025 at 3:22:33 PM EDT
To: Kirk Taylor <KTaylor@masslifesciences.com>, Hawa Fall <Hfall@masslifesciences.com>
Cc: Economy - Consulate General of ISRAEL in Boston <Economy@boston.mfa.gov.il>, Consul General Assistant - Consulate General of ISRAEL in Boston <Cg-Assistant@boston.mfa.gov.il>
Subject: Invitation - Event with BIRD Foundation CEO – August 12

Dear Dr. Taylor, Ms. Fall
I would like to thank you once again for taking the time to meet with us recently. Truly enjoyed our conversation and looking forward to deepen this kind of discussion.
I also wanted to take this opportunity to update you on an upcoming visit to Boston by Mr. Yaron Lotan, the CEO of the BIRD Foundation, scheduled for August 11–12. The BIRD Foundation (Binational Industrial Research and Development) is a U.S.-Israel partnership that supports joint industrial R&D projects. It offers matchmaking assistance between U.S. and Israeli companies and provides funding of up to 50% of project development costs, up to $1.5 million per project.
Since its establishment by the U.S. and Israeli governments in 1977, BIRD has supported hundreds of projects across diverse sectors including energy and environment, advanced manufacturing, agrotechnology, cleantech, communications, cybersecurity, electronics, fintech, foodtech, healthcare IT, homeland security, life sciences, nanotechnology, semiconductors, software, water, and other innovative technologies.
On the morning of August 12th, I will be hosting an executive briefing over breakfast at my residence. Mr. Lotan will present the foundation's mission and work. This will also be a great opportunity to meet others interested in BIRD's initiatives.

Please find attached a brief background note on both the BIRD Foundation and Mr. Lotan, as well as the invitation to the event and a link for advance registration:
https://form.jotform.com/252014048992154
I hope this event will be of interest to you and the team at MLSC, and if so, you are warmly invited to join us on the morning of August 12th.
Thank you again for your continued partnership.

Warm regards,
Benny Sharoni
Consul General of Israel