Subject: Re: MeHI and ARC Partnership Opportunities

Date: Thursday, July 31, 2025 at 11:11:25 AM Eastern Daylight Time

From: Keely Benson

To: Yonatan Keschner

CC: Eyal.Zimlichman@sheba.health.gov.il, Katherine Green, Emma Powers, Haven Nichols

Attachments: Outlook-MeHI-MTC I, Outlook-MeHI-MTC II, Outlook-MeHI-MTC II, Outlook-MeHI-MTC III, Outlook

MTC l

Hi Yonatan,

I wanted to let you know that our Sandbox Rolling Grant application is now available, which you can access here. As I mentioned, the applications for the first round of funding will be due 9/30 which may not be work in terms of timing for the ARC startups that will be part of the Soft Landing Pad, but some may be interested in applying for the next round (applications will be due 2/28/26).

Looking forward to connecting soon.

Best, Keely

Keely Benson

Director, Massachusetts eHealth Institute (MeHI)
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2 Center Plaza-Suite 200, Boston, MA 02108
benson@masstech.org

benson@masstech.org mobile: (617) 909-2139



Sign up for MeHI's Mass Digital Health newsletter here.

From: Keely Benson < benson@masstech.org >

Sent: Monday, July 28, 2025 9:30 AM

To: Yonatan Keschner < ykesch@gmail.com >

Cc: <u>Eyal.Zimlichman@sheba.health.gov.il</u> <<u>Eyal.Zimlichman@sheba.health.gov.il</u>>; Katherine Green <<u>green@masstech.org</u>>; Emma Powers <<u>powers@masstech.org</u>>; Haven Nichols <<u>nichols@masstech.org</u>>

Subject: Re: MeHI and ARC Partnership Opportunities

Hi Yonatan,

The application for our Digital Health Sandbox Rolling Grant will be available by the end of this week, and I'll be sure to share the link with you when it's live on our website. The applications for this round of funding will be due on September 30th, but we will also have a second funding round with applications due on February 28th of next year. This second funding opportunity could align nicely for some of your startups that will be part of the Soft Landing Pad.

We will also let you know when the applications for our Primary Care Challenge will be available (likely around October 15).

It would be great to meet again the week of August 18th or 25th. Emma can work on coordinating a time that will work for all of us. Is there someone on your side she should contact for scheduling?

Best, Keely

Keely Benson

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From: Yonatan Keschner < ykesch@gmail.com >

Sent: Thursday, July 24, 2025 10:40 PM **To:** Keely Benson benson@masstech.org

Cc: <u>Eyal.Zimlichman@sheba.health.gov.il</u> < <u>Eyal.Zimlichman@sheba.health.gov.il</u>>; Katherine Green < <u>green@masstech.org</u>>; Emma Powers < <u>powers@masstech.org</u>>; Haven Nichols < <u>nichols@masstech.org</u>>

Subject: Re: MeHI and ARC Partnership Opportunities

Hi Keely,

Thank you again for hosting us — we really appreciated the opportunity to learn more about MeHI's work and to explore areas for work together. We're excited about the potential to collaborate and very much value your willingness to help connect our ARC companies to the broader innovation ecosystem here.

We'd also be interested to learn about any upcoming grants that may be applicable to the ARC soft landing pad or its startups.

It would be great to find a time in a few weeks for a follow up conversation as we continue to shape next steps around the Soft Landing Pad.

Best.

Yonatan

On Fri, Jul 18, 2025 at 2:40PM Keely Benson < benson@masstech.org > wrote: | Hi Eyal and Yonatan,

I wanted to thank you for coming to our office on Tuesday to hear more about the programs we're running at MeHI and to explore potential partnership opportunities. It was exciting to hear about your goals for ARC's Soft Landing Pad and we are happy to play a role in connecting your international startups with research partners and innovation resources here in the Massachusetts ecosystem. Please let us know when you are ready to have further discussions.

We'll also share details about our Primary Care Challenge Grant once everything has been finalized. And as you make a final decision on the location of the Soft Landing Pad, please let us know if we can be helpful in answering any questions you may have.

Best regards, Keelv

Keely Benson

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benson@masstech.org

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From: Yonatan Keschner < vkesch@gmail.com>

Sent: Monday, July 14, 2025 11:16 AM

To: Keely Benson < benson@masstech.org >

Cc: <u>Eyal.Zimlichman@sheba.health.gov.il</u> < <u>Eyal.Zimlichman@sheba.health.gov.il</u>>; Katherine Green < <u>green@masstech.org</u>>; Emma Powers < <u>powers@masstech.org</u>>; Haven Nichols < nichols@masstech.org>: Einat.Rubinstein@sheba.health.gov.il

<Einat.Rubinstein@sheba.health.gov.il>

Subject: Re: Information for MeHI and ARC Partnership Exploratory Meeting- July 15

Hi Keely,

Thank you for sharing and we look forward to seeing you and your team tomorrow! Yonatan

On Mon, Jul 14, 2025 at 11:03AM Keely Benson < benson@masstech.org > wrote: | Hi Eyal and Yonatan,

The MeHI team is looking forward to meeting with you tomorrow morning at our Massachusetts Technology Collaborative Office. I'm attaching a slide deck to share more information about MeHI and our Digital Health Sandbox Program, and I thought we could use this to guide our discussion.

Our office is located at 2 Center Plaza (Suite 200) in Boston (directly across from the Government Center MBTA station). When you arrive to the building, please provide your names to the security staff and they will show you which elevators to take up to the second floor. Our office is on the left side after you exit the elevator, and you'll see signs for

Massachusetts Technology Collaborative. If you need to get in touch with me for any reason, please feel free to call my cell at (617) 909-2139.

I'm looking forward to our conversation.

Best, Keely

Keely Benson

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From: Keely Benson < benson@masstech.org >

Sent: Tuesday, July 8, 2025 4:09 PM

To: Yonatan Keschner < ykesch@gmail.com; Eyal.Zimlichman@sheba.health.gov.il

<<u>Eyal.Zimlichman@sheba.health.gov.il</u>>

Cc: Katherine Green <<u>green@masstech.org</u>>; Emma Powers

<powers@masstech.org>

Subject: Re: MeHI and ARC Partnership Exploratory Meeting [In-person]

Hi Eyal and Yonatan,

I'm looking forward to seeing you both next Tuesday during our Partnership Exploratory Meeting. I know that I provided a brief presentation about MeHI and our Digital Health Sandbox Program during the meeting last summer with the Massachusetts Lieutenant Governor Kim Driscoll, but I thought it would be beneficial for me to provide a brief overview of our organization and programs again before we begin our discussion. However, I do want to make sure that my team and I make the most of your time, so please let me know if there are any specific topics you would like to cover during the meeting.

I'm anticipating a very engaging discussion.

Best, Keely

Keely Benson

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benson@masstech.org

mobile: (617) 909-2139



Sign up for MeHI's Mass Digital Health newsletter here.

From: Keely Benson

Sent: Monday, June 2, 2025 3:29 PM

To: Katherine Green <<u>green@masstech.org</u>>; Haven Nichols <<u>nichols@masstech.org</u>>;

Yonatan Keschner < ykesch@gmail.com >; Eyal.Zimlichman@sheba.health.gov.il

< <u>Eyal.Zimlichman@sheba.health.gov.il</u>>; Ben Linville-Engler < <u>Linville-</u>

Engler@masstech.org>

Cc: Einat.Rubinstein@sheba.health.gov.il < Einat.Rubinstein@sheba.health.gov.il >

Subject: MeHI and ARC Partnership Exploratory Meeting [In-person]

When: Tuesday, July 15, 2025 10:00 AM-11:00 AM.

Where: Massachusetts Technology Collaborative (2 Center Plz Ste 200, Boston, MA 02108,

United States)

Hi Eyal and Yonatan,

I will share a meeting agenda and details closer to our meeting date. I look forward to our discussion.

Best, Keely

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Yonatan Keschner ykesch@gmail.com

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Yonatan Keschner ykesch@gmail.com